

Caitlin Clonan

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Illustration — traditional, comics, graphic design, web design, Procreate, Adobe Illustrator and Photoshop, InDesign

Animation — storyboarding, character design, 2D, 3D, rigging, motion graphics, Maya, Adobe Animate and After Effects

Video — sound, lighting, editing, videography, special effects, screenplay, Final Cut Pro, Adobe Premier and After Effects

PROFESSIONAL EXPERIENCE

Published Author and Illustrator / Cazenovia, NY..... (2023)

Wrote and illustrated a self published guidebook about Cazenovia, NY, being sold online and in local shops.

Content Specialist / Vail Resorts, Hunter Mountain, NY..... (01/2022-04/2022)

As part of the Resort field-based Marketing & Communications team, assist in capturing and producing photo and video content assets needed to promote the resort from both a marketing and PR perspective.

- Assist in helping promote and build Vail Resort's brand.
- Utilize strong storytelling skills to bring the resort brand to life across platforms and mediums.

Digital Media/Marketing Fellow / The Wild Center, Adirondacks, NY..... (04/2022 - Present)

- Create creative content for the Wild Center's social media, YouTube, and website. Promote the natural history museum as well as its wildlife rehabilitation program and climate change program.
- Directed, filmed, and edited a 20 minute film promoting awareness to climate change titled *The Age of Humans*, to be played throughout the summer in the Wild Center's theater.

Business Creator, Branding / Lickety Split, Cazenovia, NY.....(04/2020) - (10/2021)

- Created Lickety Split Frozen Treats ice cream truck business, including the company branding and design of all elements, graphics, and assets.
- Marketing and promoting the business through social media, news outlets, and local fundraisers.
- Running all business and financial accounts and relations, while also out selling ice cream daily.

Freelance Designer / CMC Artwork, Cazenovia, NY.....(01/2016) - Present

- Started CMC Artwork and promoted on social media to obtain clients for freelance work including...
 - Explainer videos/animations for The Reading League
 - Interactive video series for Majorly Me (Renee Joseph)
 - Company branding for Taro Manufacturing, Auburn, NY
 - Training video/animations for UConn Collaboratory on School and Child Health (Sandra Chafouelas)
 - 6 ft. "Tech Garden" mural for Centerstate CEO, Syracuse, NY

Digital Design Intern / WCNY Public Broadcasting Service, Syracuse, NY... (12/2020) - (03/2021)

- Created graphics and other digital assets for WCNY's social media and website, using Adobe Illustrator and InDesign.

Video Production Intern / Florence University of the Arts, Florence, Italy... (2019)

- Directed and edited promotional videos for the Florence University of the Arts, as well as their events and sponsors

Cartoonist / Cazenovia Republican, Cazenovia, NY..... (08/2015) - (08/2017)

- Created a bi-weekly cartoon in the Cazenovia Republican, utilizing storytelling skills, humor, and digital illustration.

EDUCATION

B.F.A / **Cazenovia College**, Cazenovia, NY..... Graduation Year (Dec. 2021)

- Overall G.P.A — 3.8 — B.F.A in Visual Communications, with concentrations in illustration, animation, and video
- Kappa Pi Art Honors Society
- Winner of Outstanding Senior Capstone Award